

# SPONSORSHIP

PROSPECTUS



---

# 2025

---

[BORONIASC.COM.AU](http://BORONIASC.COM.AU)  
[INFO@BORONIASC.COM.AU](mailto:INFO@BORONIASC.COM.AU)

# INTRODUCTION

Boronia Soccer Club (BSC) was established in 1974, playing its 1st three seasons in the suburb it was named after.

Relocating to our present home of HV Jones Reserve, Mountain Gate, Ferntree Gully in 1983 we have continued to build on our founding principles of inclusiveness & participation.

As a club we work hard to ensure that we minimise any cost barriers to participation & look to work with sponsors that share our commitment to provide high quality activities at a reasonable cost.

As we are a local community sports club, our major source of revenue is generated from membership fees and donations received from generous individuals & businesses. These funds are then reinvested into the club for the benefit of all members.



---

**Boronia Soccer Club**

# ABOUT US

We are a Football Victoria-affiliated club, the highest soccer body in Victoria.

Our top men's and women's teams and all junior teams play in Football Victoria's State Leagues. BSC's core values are inclusiveness, community and spirit.

We aim to provide a great environment for male and female players from all walks of life, and all abilities, to achieve their full potential – from our Mini-Roos program (ages 4-11), Juniors (U12-U18) right through to our Senior teams.

We believe that football should be coached, played and supported at all levels in a way that accords with the spirit of the game, encourages the broadest possible community and family participation, and embraces all who wish to be involved in a positive and encouraging environment.

I would like to thank you in advance for considering partnering with Boronia Soccer Club

Kind regards,

Karl Oliver  
President  
Boronia Soccer Club.



---

**Boronia Soccer Club**





# SPONSORSHIP PACKAGES





# GOLD PACKAGE

## Major Sponsor

3 PACKAGES AVAILABLE

- MEN - WOMEN - JUNIORS

### Option 1 - \$7000

- 3x1m banner displayed pitchside at every home game
- Sole sponsor logo on the front of the playing shirts
- Tear Drop flags positioned pitch side at every home game
- Logos displayed on sponsor board in clubrooms
- Social media and website association and content support
- Prime positioning in club newsletters



### Option 2 - \$5000

- 3x1m banner displayed pitchside at every home game
- Sponsor logo on the rear of the playing shirts
- Tear Drop flags positioned pitch side at every home game
- Logos displayed on sponsor board in clubrooms
- Social media and website association and content support



**Boronia Soccer Club**

# SILVER PACKAGE

Major Sponsor - \$3000

6 PACKAGES AVAILABLE

- Logo on the sleeve of team playing jersey
  - Men's, Women's, or Juniors
- 3mx1m banner positioned pitchside at every home game
- Logos displayed on sponsor board in clubrooms
- Social media and website association and content support

# BRONZE PACKAGE

Club Partner - \$1000

- 3mx1m banner positioned pitchside at every home game
- Logos displayed on sponsor board in clubrooms
- Social media and website association and content support



---

**Boronia Soccer Club**

# ROUND SPONSOR

## Club Partner - \$500

- Naming rights for the game round
  - i.e. Round 1, sponsored by “Your Company”
- Logos displayed on sponsor board in clubrooms
- Company logo attached to all match posts on all Social Media

# PLAYER SPONSOR

## Club Partner - \$750

- Company name & logo attached to specified player profile on club website
- Logos displayed on sponsor board in clubrooms
- Company logo attached to all posts involving player on all Social Media
- Covers the players registration fees for the season





# IN KIND

The purchase of an IN KIND sponsorship can be made in the following ways:

- Training Guernsey Sponsor
- Player Bag Sponsor
- Club Apparel Sponsor (Club polos and hoodies)
- Goods and services
- Warm up/bench tops

Please note that BSC is flexible and open to any and all types of IN KIND sponsorship and will endeavour to offer options for all interested parties.

# DONATION

If you would like to donate to BSC but are unable to commit to any of the sponsorship categories listed in this proposal please feel free to contact the club and discuss ways in which you or your business can assist.









# CONTACT US

## Boronia Soccer Club



Head of Sponsorship  
James Atkins  
0422 364 804

President  
Karl Oliver  
0427 183 839

[info@boroniasc.com.au](mailto:info@boroniasc.com.au)  
[www.boroniasc.com.au](http://www.boroniasc.com.au)

